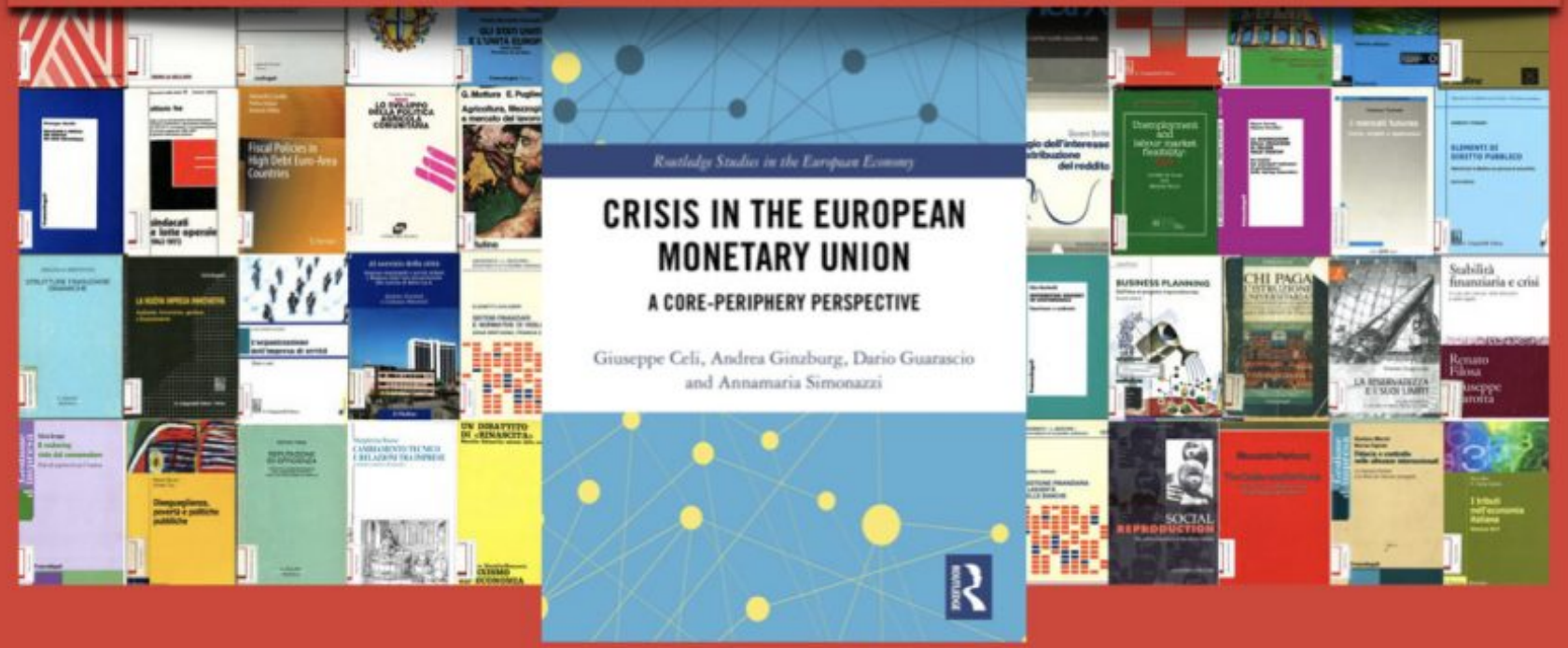50 anni di idee e di libri